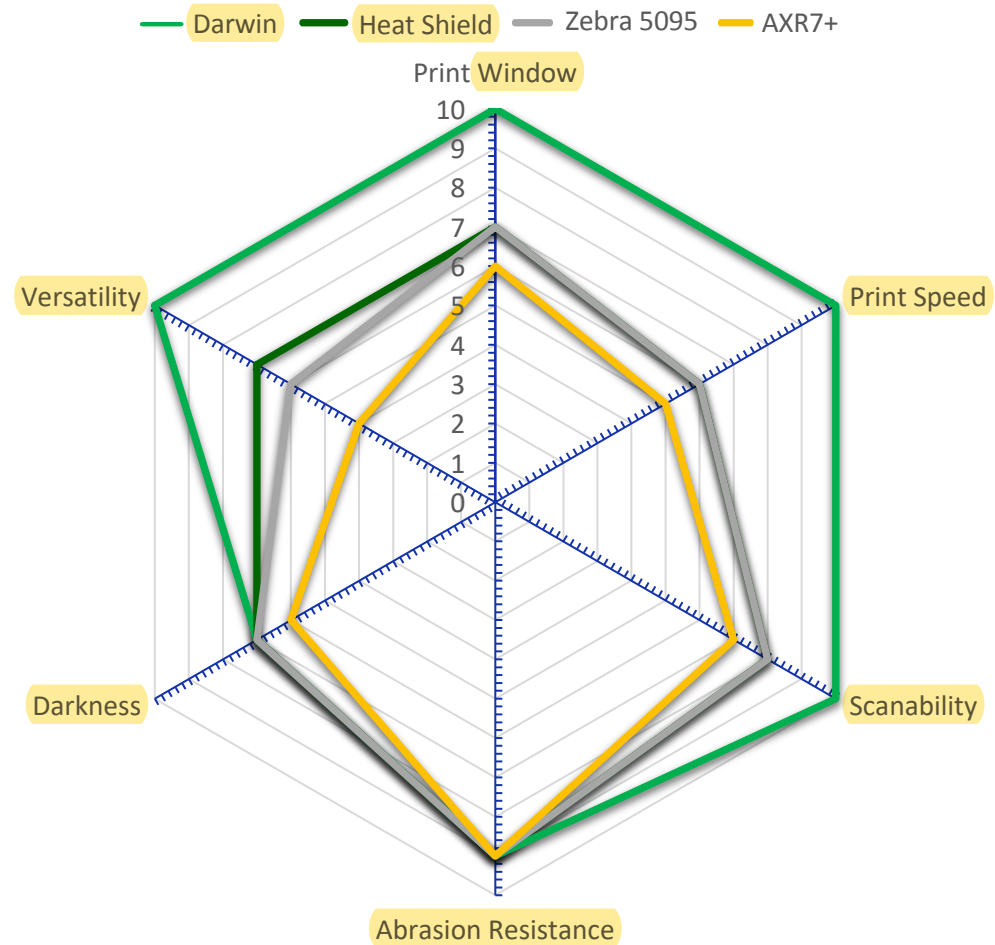


Definitions	
Abrasion Resistance	Ability to withstand smudging and scratching
Darkness	Measure of the blackness of an image
Print Window	Range of temperatures at which a ribbon prints
Print Speed	Speed at which a ribbon prints and still produces acceptable images
Scanability	Barcode scan acceptability
Versatility	Range of materials a ribbon will print on

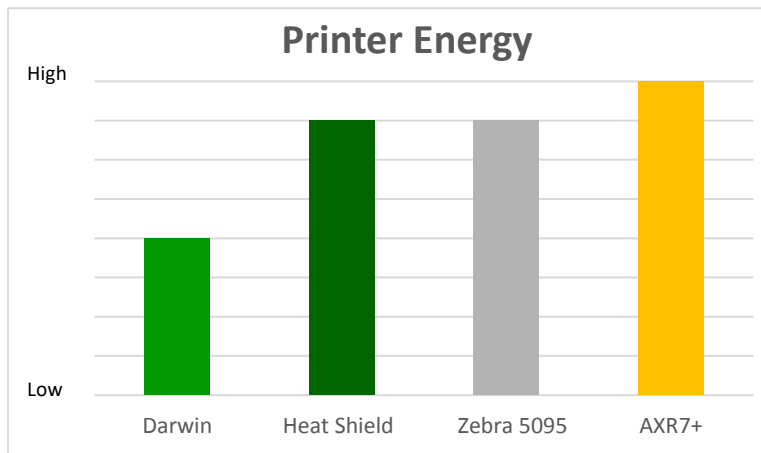
Competitive Resin Comparison

CONFIDENTIAL

Resin Comparison



Printer Energy



Competitive Resin Comparison

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	Darwin	Heat Shield	Zebra 5095	AXR7+
Print Window	8	7	7	6
Print Speed	7	7	6	5
Versatility	9	7	7	4
Abrasion Resistance	9	8	7	7
Scanability	10	9	9	8
Darkness	9	8	9	7